1. Personal Experiences of using Nicotine Gum along with its role as a Smoking Cessation Tool
   * Tweet Count: 7918
   * Proportion of Total: 46.7%
   * Merged Topics:
     1. Topic 0: Role of Nicotine Gum in Personal Smoking Cessation Experiences
     2. Topic 3: Experiences, Suggestions, and requests for Suggestions for Quitting Smoking Using Nicotine Gum and NRTs
     3. Topic 4: Personal Journeys, Motivations, and Strategies to Quit Smoking and Alternatives to Nicotine
     4. Topic 7: Experiences and Strategies for Quitting Smoking with NRTs
     5. Topic 27: Experiences and Challenges in Using Nicotine Gum for Smoking Cessation
     6. Topic 34: Family Narratives in the Role of Nicotine Gum in Quitting Smoking
     7. Topic 37: Nicotine Gum in Over-the-Counter Self-Treatment Strategies
   * Representative Tweets:
     1. @cryptocevo 1-800-quit now Pick date 2 months out,get ready. Get Zyban, nicotine gum, &patches. Start using all &smoking. Cut back,quit on the date. Throw out all ashtrays and lighters, get new mini hobby for consuming that 7 minutes of smoking, realize only 27% chance. Try and try and try
     2. @run\_mike\_run Try nicotine gum or patch - worked well for me, although took a lot of attempts. Tapered off the patch and have been free of my nicotine habit for a long time now.
     3. @Pandamoanimum @shazbaz1210 My dad was pressured by his GP. He was given nicotine chewing gum on a decreasing prescription over 3 months. That’s how his 40 yrs as a smoker ended, when he was 57.
     4. @mohmi\_rao Just stop. Hard? Yes, but doable. Switching to nicotine laden gum is just changing the habit to a more expensive one.
     5. @kozil9 Most people in the community of ex-smokers who quit by vaping do not demonize other forms of THR. Every smoker is different, so they need access to all #HarmReduction options to quit:
        1. -nicotine patches
        2. -nicotine gum
        3. -nicotine lozenges
        4. -snus
        5. -nicotine pouches
        6. -nicotine vapes
2. Nicotine Gum Twitter Promotion and Discourse Around Product Pricing and Marketing:
   1. Tweet Count: 1605
   2. Proportion of Total: 9.5%
   3. Merged Topics:
      1. Topic 2: Promotion of Nicotine Replacement Products
      2. Topic 5: Nicorette (Brand) Gum Promotions for Smoking Cessation
      3. Topic 20: Consumer Perspectives on Nicotine Gum Variants and Pricing
      4. Topic 26: Promotion and Marketing of Rite Aid and Kirkland Nicotine Gums for Smoking Cessation
      5. Topic 36: Promotional Content for GoodSense Nicotine Gum as a Smoking Cessation Aid
      6. Topic 42: Promotional Content for Equate Nicotine Gum as a Smoking Cessation Aid
      7. Topic 43: Promotional Content for Habitrol Nicotine Gum as a Smoking Cessation Aid
      8. Topic 44: Promotional Content for Rugby Sugar-Free Nicotine Gum as a Smoking Cessation Aid
   4. Representative Tweets:
      1. "Rite Aid Nicotine Gum, Ice Mint Flavor, 2mg - 160 ct GVBGGCM https://t.co/hxAHXMSxwk https://t.co/2WhPsmDbpM"
      2. "GoodSense Nicotine Polacrilex Gum 4mg, Original Flavor, 20-count, Stop Smoking Aid, GoodSense Smoking Cessation Products [HD8DQJ5] https://t.co/REtjXQNeYW"
      3. "Equate - Nicotine Gum Polacrilex 2 mg, Stop Smoking Aid, Original Flavor, 170 Pieces [IGMOW4F] https://t.co/5nnwD7wY45"
      4. "Habitrol Nicotine Quit Smoking Gum, 2mg, Fruit flavor coated gum. 96 pieces per box [QRYLSN1] https://t.co/mucqLhR3Ic"
      5. "Rugby Sugar Free Nicotine Polacrilex Gum, 100 Count - 4 MG - COATED MINT Flavor - Stop Smoking Aid [GUFY3Y3]<https://t.co/fD82nITnNv>"
3. Health Concerns, Misconceptions, & Regulatory Discourse surrounding Nicotine Gum and Pouches:
   1. Tweet Count: 674
   2. Proportion of Total: 4%
   3. Merged Topics:
      1. Topic 9: Controversies and Conceptions Surrounding Nicotine Gum, Smoking Cessation, and Regulatory Policies
      2. 14 Dialogue on Oral Health Impact of Nicotine Gum and Vaping
      3. 22 Perspectives on Health Misconceptions and the Role of Nicotine Gum in Smoking Cessation
      4. 53 Regulated Nicotine Replacement Therapies and Associated Risks
   4. Representative Tweets:
      1. @SarahWhisar Don't you think you might be fighting the wrong Thing. Just asking for people to think. Cigarettes like Alcohol causes actual death. Nicotine is nearly benign by itself. No worse then caffeine. So Patches,Spritzers, Inhalers, Gums, Snus, Ecigs are all safer and have a Zero death <https://t.co/zPghBMJCig>
      2. Vaping saves millions of lives, a non-toxic escape from big tobacco - but powerful forces in Big Tobacco, Pharma Nicotine gum axis - AND government tax bureaucrats don't like it:
      3. @SarahWhisar Don't you think you might be fighting the wrong Thing. Just asking for people to think. Cigarettes like Alcohol causes actual death. Nicotine is nearly benign by itself. No worse then caffeine. So Patches,Spritzers, Inhalers, Gums, Snus, Ecigs are all safer and have a Zero death <https://t.co/zPghBMJCig>
      4. @TheBuzzerUK How utterly mental. Cigarettes cause cancer. Vaping doesn’t. How stupid are they? Will they ban minty nicotine gum next?
      5. @ElectionLegal There r plenty of reports that say nicotine gums & patches causes mental problems & even suicides  
         Search Champix Side Effects  
         I am happy with my cigarettes & tobacco  
         @WTF\_1234567890a , @dullsparkle\_
4. Alternate Uses & Off-Label Applications of Nicotine Gum and other NRTs:
   1. Tweet Count: 539
   2. Proportion of Total: 3.2%
   3. Merged Topics:
      1. 11 Nicotine Gum & Caffeine: A Stimulant Synergy
      2. 29 Non-Medical Use of Nicotine Gum for ADHD Management
      3. 33 Trends in Using Nicotine Gum for Enhanced Cognition
      4. 51 Nicotine Gum as a Weight Loss Tool
      5. 52 Cognitive Enhancement and Nicotine Gum
   4. Representative Tweets:
      1. Experimenting currently with micro dosages of nicotine gum and strong coffee (caffeine) for better focus and energy while studying...  
         So far so good... <https://t.co/u7WfpCwZoh>
      2. I don’t need adderall I need a 90min timer, nicotine gum and white noise blasting
      3. Did you know that chewing just one piece of nicotine gum forces your body to incinerate stored body fat?https://t.co/S4GD0tJjTa #diet #nutrition
      4. Could nicotine gum boost my brain power? (…or am I better off with a strong cuppa?) <https://t.co/VAxeyLiSoT>
      5. @BowTiedOx @JakeNomada Could be the DHT increase as well. Actually had a coach a few years ago (who coached some pretty high level mens physique guys) who had me use nicotine gum like 2mg 3-4 times a day.
5. Social, Cultural, & Public Perception around Nicotine Gum
   1. Tweet Count:
   2. Proportion of Total:
   3. Topic Definition:
   4. Merged Topics:
      1. 21 Romantic Manipulation through Nicotine Gum
      2. 24 Social Discourse and Controversies Around Nicotine Gum Usage
      3. 28 Family Dynamics in the Context of Nicotine Gum Use
      4. 30 Nicotine Gum as both a Smoking aid and a Controversial Addictive Substance
      5. 40 Cultural Shifts and Discourses Around Nicotine Gum
      6. 46 The Candy-like Appeal of Nicotine Gum, especially to Teens
      7. 50 Public Perception of Nicotine Gum Usage: Celebrity (primarily Tucker Carlson) Influence and Beyond
   5. Representative tweets:
      1. "It’s been 6+ months since I discovered the beauty of nicotine (shortly before Russia invaded Ukraine; I’d say it’s just as significant of a moment in history, wouldn’t you?)  
         Tried some gum from a grocery store.  
         Have moved on to pouches which are much cheaper AND more enjoyable."
      2. Turning Away From Vaping, Nicotine-Addicted Teenagers Select Sweet, Gums https://t.co/3lU1hwuTq9

Topic 1: E-cigarette Regulations and Smoking Cessation in South Asia

Topic 15: E-Commerce for Nicotine Gum in Pakistan

Topic 23: Twitter Based Marketing for Nicotine Gum in Pakistan

Topic 31: Nicotine Gum as both a Smoking aid and a Controversial Addictive Substance in Francophone Countries

Topic 32: Health Risks and Dependency Concerns of Nicotine Gum and Pouch Use

Topic 47: Nicotine Gum in Public Health and Legal Discussions: A Focus on Singapore/ SE Asia

Topic 48: Nicotine Pouches vs Nicotine Gum: A Comparative Analysis in the Global (Primarily Pakistani) Smoking Cessation Discourse

Topic 56: Health Advisory Discourse on Nicotine-Induced Oral Health Risks by @DearDoctor